



Fabiana Scavolini

Scavolini

Matt Broughton spoke to Fabiana Scavolini, Chief Executive Officer at Scavolini, about the company's plans for 2024 and the ambitious project, "Scavolini Green Mind".

Scavolini started 2023 with an important milestone - the inclusion in the Special Register of Historic Brands of National Interest, a prestigious acknowledgement that Fabiana says, "... fills us with pride; an opportunity to look back on the past with gratitude, while continuing to build our future with positivity and enthusiasm."

The difficulties linked to the international situation and the energy crisis have undoubtedly caused repercussions on the market, not to mention significant inflationary pressures. Scavolini has, however, never stopped looking to the future with confidence, doing their utmost to manage supply issues and leveraging a wealth of solid business relationships. Moreover, even in such a delicate economic phase, they have not stopped and have been working on a significant expansion of their current production facility with a high-tech project now in the home stretch.

In 2023, as in the last few years, Scavolini has witnessed a profound evolution of living spaces, leading to a new interpretation of interiors, in favour of increasingly more "open" and multifunctional places. Thus, domestic spaces are losing their traditional connotation, transforming into "fluid" places and responding to different types of requirements, sometimes turning into places for work and study. "At Scavolini we have always tried to imagine a new

interpretation of the home and anticipate future ways of living," explains Fabiana, "through a complete offering, aligned with a growing need to create increasingly "integrated" and multifunctional interiors. Our modular system BoxLife, for example, responds to the need for spaces capable of transforming and concealing themselves as required."

2024

In 2024 Scavolini's furnishing proposal will be increasingly oriented towards an integrated home system - from the kitchen to the living room, from the bathroom to the walk-in wardrobe - without ever forgetting quality, attention to detail and maximum customisation. In this direction, a major novelty this year will be the provision of a wide range of furnishing accessories (e.g. tables, chairs, cupboards), in order to expand the offer to respond more fully to the needs of contemporary living.

Overarching company goals for 2024 include the research and development of cutting-edge solutions, in terms of performance and design, for all areas of the home - from the kitchen to the bathroom, from the living room to the walk-in wardrobe, and even outdoor spaces with Scavolini's Formalia Outdoor project - are definitely the main ways the company will continue to travel in order to meet the demands of a constantly evolving market.

"Our investments in communication, in production processes, and in strengthening our retail presence in Italy and abroad remain priorities," says Fabiana. "As regards the British market, which is of great strategic importance for us, our commitment will be aimed at enhancing and expanding business opportunities, once again confirming Scavolini's role as a brand ambassador of style and made in Italy. Finally, the focus on innovation and environmental sustainability will continue to guide the Company's development."

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Sustainability

"We are all too aware of the responsibility we all have towards the planet and its inhabitants, which is why we remain firmly committed to improving production cycle sustainability every day, driven by the ambitious project Scavolini Green Mind," explains Fabiana. "Since the early 2000s, at the same time we were developing its first environmental management systems, we understood the importance of implementing a system based on the UNI EN ISO 14001 standard. In 2011, Project Sunload was implemented, thanks to which the majority of the production plant has been covered with photovoltaic panels, in order to ensure overall autonomous energy production, which is estimated at around 4,000,000 kWh a year. What's more, we use Idroleb ecological panels for the structure of all its collections."

Today the efficiency that characterises the use of resources in line with the principles of circular economy is a fundamental prerequisite for satisfying environmental effectiveness and economic efficiency, Scavolini obtained CQP certification, confirming 96% circularity of products, together with much-coveted FSC®-C168055 certification. The latter, acronym of the Forest Stewardship Council is based on the assignment of the Chain of Custody (CoC) that certifies the traceability of cellulose-based products, guaranteeing they have been sourced from forests that are managed in an environmentally friendly, socially responsible and economically sustainable manner.



Mira kitchen by Scavolini, designed by Vuesse